



AKHIL BHARTIYA TERAPANTH YUVAK PARISHAD

You have, you can...  
You have, you can...  
You have, you can...



You have, you can...

**MEGA  
BLOOD  
DONATION  
DRIVE**

17<sup>th</sup> September, 2012

[www.megablooddonationdrive.com](http://www.megablooddonationdrive.com)

जीवन अनमोल है,  
इसे सार्थक कीजिए

-आचार्य महाश्रमण



## Jainism

is an ancient religion of India that prescribes a path of non-violence towards all living beings.

Its philosophy and practice emphasize the necessity of self-effort to move the soul towards divine consciousness and liberation. Any soul that has conquered its own inner enemies and achieved the state of supreme being is called Jina (Conqueror or Victor).

Jainism is also referred to as Shraman (self-reliant) Dharma or the religion of Nirgantha (who does not have attachments and aversions) by ancient texts.



## Acharya Bhikshu

felt the chaos and turmoil in the society by the various interpretations of obsolete blind belief. He aliped the larger responsibility to create a strong and simple way of delivering the principles of Jainism. He established the TERAPANTH realizing it as TERA (THY) PANTH (Path).

Acharya Bhikshu laid stress on the 13 religious principles, namely,

- (i) Five Mahavratas (Great Vows),
- (ii) Five Samitis (Regulations) and
- (iii) Three Guptis (Controls or Restraints)

This practice of regulating the entire Panth by one Acharya only has become a characteristic feature of the Terapanth and an example for emulation by other Panths. It is noteworthy that all monks and nuns of the Terapanth scrupulously follow the orders of their Acharya, preach under his guidance and carry out all religious activities in accordance with his instructions.

## TERAPANTH

preaches the divinity of Jainism by simplifying its philosophy and understanding. It preaches the principles of Jain under the leadership of his holiness the enlightened one, the living Guru.

In the 19th century when the social disorder and anarchy increased due to warring rulers, invading foreigners and reduced educational system, a sun rised in the form of **Terapanth** to enlighten the future of Humanity.

## TERAPANTH URGES

- Self Control
- Self Discipline
- Perseverance
- Humanity
- Non-violence

# Acharya Shri Mahashraman

took birth on the 13th of May 1962.

Mahashramanji was honoured with the Yuvacharya title by Acharya Mahapragya.

Yuvacharya Mahashraman was hailed as the 11th Acharya of Terapanth Dharmasangh on the 23rd of May 2010 at Sardarshahar (Rajasthan) amid ceremonious celebrations.

Acharya Mahashraman has a great personality radiating both external and internal grace. His aura manifests softness, gentleness, kindness and compassion. He preaches commitment to non violence, morality and social welfare. He firmly believes in respecting all religions, discarding the irrational and incoherent believes that have pledged society from generations.

His tremendous organizational and administrative skills have greatly benefitted the various organisations who work to promote the vision of Terapanth.

He inspires allegiance to self Discipline, progress of both self and others .

He is zealously dedicated to the creation of a healthy and prosperous society by removing the ills of society like rigid, oblivious blind beliefs and sacrificial rites. His mission for

upliftment of society is to remove untouchability, casteism, intoxication, dowry, female feticide, and many such incoherent practices that have become a part of the society.

Acharya Mahashraman has traveled more than 20,000 KM on foot and meets more than 15,000 people per day during the annual chaturmas, guiding more than 18,00,000 people in a span of just 4 months. On regular days he meets around 2500 people during his Ahimsa Yatra. This is an astonishing figure considering the strength of over 3,50,000 religious followers, such is the following of Terapanth.

Apart from this there are 700 Sadhus and Sadhvis (Monks & Nuns) who rigorously travel separately across the country approximately covering at least 200 centers a year, traveling 1,500 km in a group. This adds to total 4,000 centers, covering 3,00,000 km & touching millions of people. There are many centers spread across USA, UK, Russia, Europe, Middle East, Far East where the Saman & Samanis (Learned Teachers) show the Terapanth Philosophy to the world.

Over and above this, Terapanth reaches millions of home through digital network across the globe.

**Wherever he goes he asks devotees  
and other people to take these four pledges....**

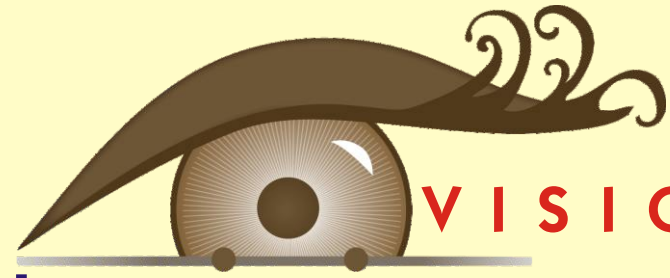


- i** believe in unity of humanity
- i** will never instigate communal disharmony, casteism and will live with peace with every one
- i** will lead life with honesty
- i** will remain free from intoxication

## Akhil Bhartiya Terapanth Yuvak Parishad

The Akhil Bhartiya Terapanth Yuvak Parishad is a youth forum that unites the Terapanthi youth from the age of 21 to 45 the world over. The formation of this organisation was due to the vision and able efforts of Acharya Shri Tulsi. It was his thinking that has led to this strong and rooted forum of Terapanthi youth. This organisation has a huge following of over 40000 youth across India and Nepal with 325 branches which executes the vision of the present 11th Acharya of Terapanth His Holiness Acharya Shri Mahashramanji.

A  
B  
T  
Y  
P



## VISION | Generate Opportunities to Interact with the World

The vision of ABTYP is to generate opportunities and chances for the youth so that they can interact with the world. The organisation helps in strengthening the moral values of youth by creating opportunities to serve other people, state and nation through its various programmes, to network amongst themselves so that all can grow and a win-win scenario gets promoted and to inculcate in themselves the value of following the jain philosophy. All this creates a platform for the youth from where the world see them as responsible citizens of the world.

- SEVA
- Sangh Seva
- Samaj Seva
- Natural Calamities Hospitals, Labs, etc.
- SANSKAR
- Nasha Mukti
- Sanskar Kendra
- Library, Publications
- Workshops
- Science of Living
- Talent Hunt
- Career Counseling
- Competitions
- SANGATHAN
- Wide Network
- Unity
- Kishore Mandal

## MISSION | Serve | Empower | Strengthen the values of TERAPANTH

ABTYP follows a missionary vision strategy wherein the missions are so aligned that the vision will only be achieved if the missions are followed well.

Here the vision is the outcome of the missions. The first mission being that of service. The ABTYP pledges itself for the service of mankind and humanity. Under its service mission ABTYP runs and manages activities of social causes like Blood Donation Drives, Eye Check Up and Medical Check Up camps, De-addiction programs, helping the needy by timely distribution of needy things free of cost, setting up of pathology labs, diagnostic centers, giving services on days of national importance to the nation at large, supporting in times of national grief and natural calamities etc.

By its mission of empowerment the ABTYP pledges to empower the youth by inculcating the values of Jainism and Terapanth to the roots by way of having regular training and teaching camps and programmes. Inviting their services during the Chaturmas is another way of involving the youth to the philosophy of Humanity. Regular Meditation by means of Preksha Dhyana, Science of living (Jeevan Vigyan programs), etc are the ways in which empowerment of values in the youth is carried out. The mission of strengthening is basically to promote the feeling of fellowship among youth and enroute achieve a great network of Terapanthi youth all over the world. Facilities like encouragement to higher studies, hostel facilities in urban areas, talent hunt programs, conducting seminars for personality and business development are the means by which the empowerment is generated in the youth and networking is promoted among them so that a youth is never out of resource and the hormonal links are established among the youth. Thus ABTYP intends to be a window of opportunities for the youth to interface with the world.



## AIMS | The aim of ABTYP is to develop the 4 Q's among the youth.

IQ - Intelligence Quotient    EQ - Emotional Quotient  
SQ - Spiritual Quotient    BQ - Business Quotient.

**The aim is so set that the Objective of GOAL 2020 be achieved.**

**GOAL 2020 - to become the largest NGO of youth in India.**

**This have to be achieved by running development programmes as the following:**

- ▶ Brand Development
- ▶ Image Development
- ▶ Structure Development





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“

मैं मानवता के इस नेक कार्य के साथ हूँ,  
क्या आप मेरे साथ हैं ?  
तो मिलते हैं 17 सितम्बर 2012 को, आ रहे हैं ना

This will be my Salute to humanity, will you be with me.

**Let's do it on 17<sup>th</sup> September 2012**

**– You have, You can – Donate Blood**

”

*Shreeves*

# Blood Donation Why & How?

Donating blood is safe and simple. It takes approximately 10-15 minutes to complete the blood donation process. Any healthy adult between 18 years and 65 years of age can donate blood.

## Why Donate Blood?

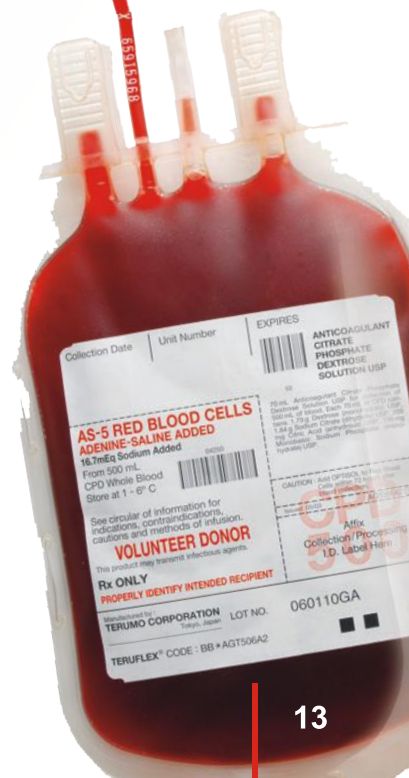
**Your blood donation may be even more special than you realize.**

A single donation from you can help one or more patients. This is possible because whole blood is made up of several useful components. These components perform special functions in your body and in the body of patients who receive your blood. The various blood components are Red Blood Cells, White Blood Cells, Platelet, Plasma and selected Plasma Proteins. Each of these components can be separated from your donated volume of blood and transfused into a specific patient requiring that particular component. Thus, many can benefit from one unit of blood

- ♦ **Blood is needed every minute**  
To replace blood lost because of accidents or diseases.  
To treat shock due to injury.
- ♦ **For Major & Minor surgeries including open heart surgeries, transplants, etc.**
- ♦ **For burn victims.**
- ♦ **For patients suffering from Anaemia.**
- ♦ **During child birth for the mother.**
- ♦ **For exchange of transfusion for new born infants.**
- ♦ **To make blood derivatives which are used to treat medical problems.**
- ♦ **For children suffering from ailments like Thalassemia, Blood Cancer, Hemophilia and other bleeding disorders.**

## Process of Blood Donation

- ♦ **You walk into a reputed and safe blood donation centre or a mobile camp organised by a licensed blood bank.**
- ♦ **A few questions will be asked to determine your health status (general questions on health, donation history etc). Usually you will be asked to fill out a short form.**
- ♦ **Then your weight, body temperature, blood pressure, pulse and hemoglobin content in blood will be quickly checked to ensure that you are a healthy donor.**
- ♦ **If found fit to donate, then you will be asked to lie down on a resting chair or a bed. Your arm will be thoroughly cleaned. Then using sterile equipments blood will be collected in a special plastic bag. Approximately 350 ml of blood will be collected in one donation. Those who weigh more than 60 Kg can donate 450 ml of blood.**
- ♦ **Then you must rest and relax for a few minutes with a light snack and something refreshing to drink. Some snacks and juice will be provided.**
- ♦ **Blood will be separated into components within eight hours of donation**
- ♦ **The blood samples will be taken to the laboratory for testing.**
- ♦ **Once found safe, it will be kept in special storage and released when required.**
- ♦ **The blood is now ready to be supplied to the hospital, to save lives.**







## Who Can Donate Blood

Yes.. you can...

Let others benefit from your good health.

**Do donate blood if ...**

you are between age group of **18-65 years.**

your weight is

**45 kgs or more.**

your **hemoglobin** is minimum **12.5 g/dl.**

your last blood donation was **3 months earlier.**

you are healthy and have not suffered from malaria, typhoid or other transmissible disease in the recent past.

There are many, many people who meet these parameters of health and fitness!

Do abide by the rules - be truthful about your health status!

We ensure the health of blood, before we take it, as well as after it is collected. Firstly, the donor is expected to be honest about his or her health history and current condition. Secondly, collected blood is tested for venereal disease, malaria, hepatitis B & C and HIV infection.

**You have to be healthy to give 'safe blood'**



## Do Not Donate Blood if you have any of these conditions

- ◆ Malaria (within 6 months)
- ◆ Hepatitis B, C
- ◆ Any other type of Jaundice (within 16 years)
- ◆ Tuberculosis (within 2 years)
- ◆ Diabetes (only if taking injectable insulin)
- ◆ Fits/ Convulsions (are you under medication currently?)
- ◆ Cancer / AIDS
- ◆ Leprosy or any other infectious diseases
- ◆ Any allergies (Only if you are suffering from severe symptoms)
- ◆ Hemophilia / Bleeding problems
- ◆ Kidney disease / Heart disease
- ◆ Chicken Pox (within 1 year)
- ◆ Hormonal disorders
- ◆ Hemoglobin deficiency / Anaemia (recently)
- ◆ Drastic weight loss (recently)
- ◆ Small Pox Vaccination (within the last 3 weeks)
- ◆ Blood Donation (within the last 3 months)
- ◆ Blood Transfusion (within the last 6 months)
- ◆ Major Surgery (within the last 6 months)
- ◆ Minor Surgery (within the last 3 months)
- ◆ Pregnancy (within the last 1 year)
- ◆ Organ Transplant (within 1 year)





## Donors Data Bank

We will develop and implement a

### **computer based Blood Donor Tracking System.**

This system is being developed for the complete human society and will reduce the risks of incorrectly **identifying donors** and blood units. Regular donors can effectively be tracked and a reliable data of regular voluntary blood donors is established.

Mainly aiming for a **common platform** where blood donors and patients in need of a safe blood transfusion get benefitted from the **Blood Donor Data Bank.**

## Objectives

- ◆ To develop and maintain an appropriate integrated blood donor tracking database system for the efficient and effective recording and management of blood donor data and blood donor retention.
- ◆ To improve the quality of recording and management of information about blood donors. This facilitates will create the effective tracking of regular blood donors and the establishment of a reliable pool of blood donors.
- ◆ To ensure timely circulation of donor details.
- ◆ To create availability of RARE blood group details at ease.
- ◆ To improve the accuracy, efficiency and effectiveness of tracking information on blood donations, from "Vein to Vein".

AB-B-A+  
O-B+O  
A-AB+  
AB-E  
O-  
A

Along with blood donation,  
we will simultaneously  
take up other social activities.

Each of the activity  
has got its own importance.

During this mega drive,  
it becomes easy to promote other  
forms of activities such as -

**EYE  
DONATION**

**BODY  
DONATION**

All these activities also need a lot of motivation and promotion as there is severe need. There is a taboo in the mind of everyone of cremating the body with all the organs intact. Everyday many people leave their earthly bodies. Even if we are able to convince 1% of the participants to donate readily & eagerly, it will inspire a movement by itself.

We need to induce a chain reaction of such activities in the mass for the larger benefit of the most needy & highly un-helpful people.

## **De-Addiction (Nasha Mukti)**

Addiction is a serious threat to the cultural & emotional stability of the society.

It not only eats away the mental peace but also the financial stability of the family of the effected person.

The situation is grave as the youth today has started taking pleasure in this form of recreation. It is corroding the youth power of the nation.

His holiness Acharya Mahashramanji has pro actively taken up De-Addiction mission for the larger benefit of all the people of the Nation.



# Projections

Multi City Multi Location



Mumbai  
**15000**



Bangalore  
**10000**



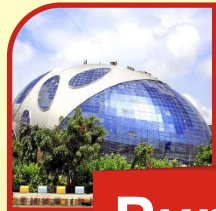
Hyderabad  
**8000**



Kolkata  
**10000**



Ahmedabad  
**6000**



Pune  
**5000**



Delhi  
**10000**



Surat  
**4000**



Rest of India  
**52000**



Chennai  
**10000**



Jaipur  
**10000**



Haryana  
**5000**



Nepal  
**5000**



# Modules of Blood Collection



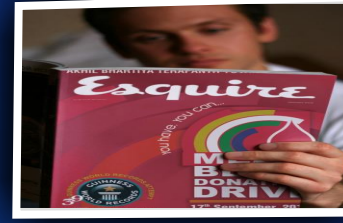
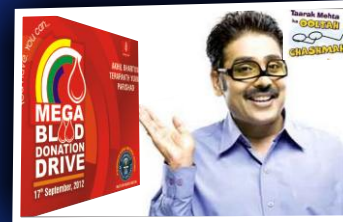
## TYPICAL LAYOUT OF A COLLECTION CENTER OF 100 UNIT CAPACITY

Approximate a area of 900 sq. ft. will be required for this module.

These units can be repeated to increase the capacity in multiple of 100's .

Preference will be given in making separate units for better safety and management.

# AWARENESS AWARENESS AWARENESS AWARENESS





## Multi City, Multi location World Record for blood donation

This mega donation activity will not be possible without devotion, dedication, participation of people associated directly or indirectly with this activity.

The driving force to get so many people to come and donate will be the chance to be part of a very large movement. This movement will be so large that by itself it will be a world record.

We are targeting more than 100000 (One Lac) units of blood collection across multiple cities and multiple locations. This will be collected separately but simultaneously on the same day – same time and under the same banner.

We want to take recognition of this record by getting it registered in the Guinness World Records. Such will be the pride of the participants that they have been a part of a World Record – unperformable, unthinkable & unattainable individually.

# GETTING PUBLIC PARTICIPATION

**This mega drive will require inspiration – blessings – motivation and support from all.**

Being a very humanitarian activity, we will also seek support & blessings from respected religious gurus who can urge people to participate in this noble cause.

To make this drive successful, we need immense support from the Govt. of India and State Govt. We also require support from various Government and Semi-Government bodies, Public representatives like MPs, MLAs, Mayors, Corporators, etc.

The collection drive will require support from various Blood Banks, NGOs, Social Organizations like Red Cross, Indian Medical Association, etc.

To generate the hype, we will involve eminent public celebrities whose words carry weightage and belief, those who induce passion and participation in all activities they endorse and support.

There are lot of people who are regular blood donors but there are countless people who have never donated blood. We want all these people to come forward and donate eagerly.

This donation drive will be highly organized, well managed & well equipped with all medical facilities. Volunteers can come forward leaving all their doubts and worries behind and donate freely.

This mega activity will require support from PSUs, Corporate world, TV and Print media and other alike to make it feasible and successful.





**President**

SANJAY KHATER  
+ 91 9810239149

**Vice President-I**

AVINASH NAHAR  
+91 9829060328

**Vice President-II**

B.C. BHALAWAT  
+91 9821117813

**General Secretary**

PRAFULL BETALA  
+91 9337267213

**Joint Secretary-I**

HANUMAN CHAND LUNKAR  
+91 9448190343

**Joint Secretary-II**

AMIT JAIN NAHATA  
+91 9931708149

**Treasurer**

KAILASH BORANA  
+91 9845502718

**Organising Secretary**

RAJESH SURANA  
+91 9376513000

you have, you can...  
you have, you can...

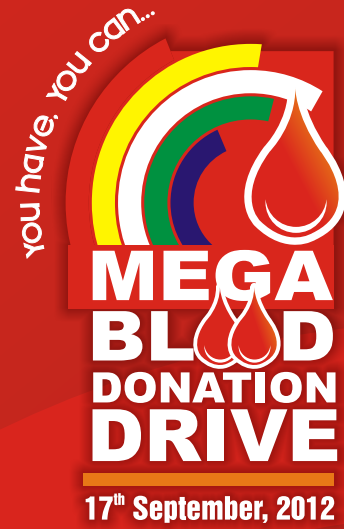
**you have** (Blood), **you can** (Donate Blood)

is the slogan of this **Mega Blood Donation Drive**.

It not only provokes You to Donate Blood but also

‘**you have, you can...**’ tells you to explore

the vast underlying potential in our self.



Head Office ●  
Yuvalok, Jain Vishwa Bharti, Ladnun, Rajasthan - 341306

Administrative Office ●  
Anuvrat Bhavan, 210, Dindayal Upadhyay Marg, 3rd Floor, New Delhi - 110002.  
Phone ● 011-23210593.  
Email ● president.abtyp@gmail.com  
visit us at ● www.abtyp.com

Society Registration ● 588/83-84 Dt. 30/03/1984  
NGO unique ID ● DL/2012/0048117

Contact ●  
Sanjay Khater, *President* Call : 09810239149  
Prafull Betala, *General Secretary* Call : 09337267213  
Rajesh Surana, *Chief Convenor* Call : 09376513000

Control Room ●  
Poonamji Plaza, Nr. Sanidev Mandir, Udhna Magdalla Road, Surat, Gujarat  
Call ● +91 93750 17 9 12  
Email ● abtypmbdd@gmail.com  
Web ● www.megablooddonationdrive.com

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